



PHOENIX ALLIANCE

PROSPERING TOGETHER THROUGH NETWORKING AND TRAINING

True Health Foundation

USANA has a long history of giving to charitable causes and the USANA True Health Foundation is a way to grow and develop Dave, Dr. Wentz, and the entire USANA family's continuous vision of a healthier world.

The USANA True Health Foundation is USANA's not-for-profit charity that helps people in need, anywhere in the world.

The mission of the USANA True Health Foundation is to provide the most critical human necessities—nutrition, clothing, shelter, medical assistance, and health education—to those who are suffering or in need.

The USANA True Health Foundation was established to make it easier for USANA's worldwide family to make a real difference in the world with their charitable donations and to provide relief for those with the greatest needs. It was created to broaden the USANA family's global donations around the world and also to make participation in USANA's charitable activities accessible to the general public.

A donation to the Area of Greatest Need will, in part, be used for organizations or causes that require immediate aid, such as worldwide disaster relief.

A donation to the Sanoviv medical institute program allows for those who would not be able to afford Sanoviv's services to experience care and healing in this special environment.

The USANA True Health Foundation also expands and further deepens USANA's support of Children's Hunger Fund. USANA Health Sciences also provides support to HealthCorps, which provides health education to children. We also help support our Partner in Education, Kennedy Junior High.

One hundred percent (100%) of your donation goes directly to help those in need. All administrative and fundraising costs are covered by USANA Health Sciences, including transaction costs for credit card donations.

USANA True Health Foundation Board of Directors:

- James Bramble
- David Haynes
- Karen Taylor

Message from the USANA True Health Foundation President:

Helping Humanity, Improving Health

«I am thrilled to work with a company dedicated to helping humanity through true health. Together, we have tremendous potential to do good. Just imagine if every USANA associate and staff member around the world gave just \$10 a month. How much could we raise annually? More than \$24 million. Now, imagine the good we would be able to do with those dollars.

The USANA True Health Foundation defines basic human needs as food, clothing, shelter, medical assistance, and health education, and 100 percent of every dollar will be committed to helping others by providing those needs. Not a penny of donated funds will be used for administrative costs.

I fully appreciate how critical trust is for any charitable foundation. Complete transparency will always be a top priority for me and for the Board of Trustees. I promise you will know exactly how your contributions are being used.

It is great to know we are building on a well-established legacy of humanitarian endeavors. For those familiar with the remarkable life of Dr. Myron Wentz, I don't need to say much more than this: my personal vision of improving the quality of life for people and communities throughout the world is closely aligned with Dr. Wentz' vision. The primary motivation for the creation of this foundation is the never-ending quest of Dr. Wentz, Dave Wentz, and the USANA family for more efficient, economic, effective ways to improve the health and living conditions of people around the world.

The USANA True Health Foundation's vision and our actions in the coming years will be spearheaded by Dave Wentz himself. With this level of commitment, we are guaranteed to achieve our goals. Together, we are making this world a better place.»

**Elaine M. Pace, President
USANA True Health Foundation**