



PHOENIX ALLIANCE

PROSPERING TOGETHER THROUGH NETWORKING AND TRAINING

Sponsored Athletes

Athletes are always breaking records and pushing boundaries. They work hard. They train hard. They eat, sleep, and drink to win. Proper nutrition is vital, so it's no wonder more than 600 world-class athletes rely on USANA supplements to keep them in top shape. They know the safety and quality of each USANA product is guaranteed. Can any other supplement company say the same? Didn't think so.

USANA proudly sponsors over 600 world-class athletes. Sponsorships include athletes from the Women's Tennis Association Tour, U.S. Speedskating Team, U.S. Ski and Snowboard Association, Biathlon Canada, Pachuca Team, Speed Skating Canada, Cross Country Canada, USA Luge, Women's Ski Jumping USA, Great Britain Short Track Speedskating Team, South Korea Long Track Speedskating Athletes, South Korea Short Track Speedskating Athletes, Jose Antonio Rivera, Timothy Ray Bradley Jr., Sijuola Shabazz, Antonin Decarie, Jen Heil, Jillian Vogtli, Julia Murray, Audrey Robichaud, Jennifer Botterill, Meaghan Mikkelson, Darren Niedermeyer, Jared MacLeod, Gina Grain, Daniel Carruthers, Doug Labelle II, D.J. Carrasco, Andy Studebaker, Nikola Girke, Ryan Dodd, Karen TrueLove, Freddy Krueger, Breanne Wagner Dodd, Matt Lowe, George Bovell, and more... If you would like to submit an application to have USANA sponsor an athlete, please contact the [Phoenix Alliance](#) Public Relations Department through the email form on the «Contact» page of our website, with «Athlete Sponsorship» in the subject line, and we will gladly help you.

Athlete Guarantee Program

Trust is a major issue for athletes competing for a place in the Olympics and other high profile athletic competitions. Taking nutritional supplements to help maintain health shouldn't place an athlete at risk for testing positive for a banned substance. Broadly

publicized allegations of contaminants in supplements lead many top athletes to wonder if taking supplements will jeopardize their future ability to qualify for competition. In fact, national Olympic committees have warned athletes of the potential danger of contaminants, encouraging them not to consume any nutritional supplements.

To date, no nutritional supplement company has stepped forward to assume their portion of the liability that a banned substance contamination would create. USANA offers an ironclad solution through its Athlete Guarantee Program. This confident stance in a high stakes venture strengthens our industry-leading position and affirms our commitment to providing "Nutritionals You Can Trust."

Our Athlete Guarantee Program permits select athletes, some of whom have high profiles and are highly compensated, to enter an agreement with USANA which states that, during the term of the agreement, should the athlete test positive for a banned substance included in World Anti-Doping Agency regulations as a result of taking USANA nutritional products, USANA will compensate that athlete two times their current annual earnings up to \$1 million, based on the athlete's personal level of competition, endorsement, and other income, as well as other factors.

Are you ready to take your place among the elite? Learn more about this program and your potential eligibility by contacting the [Phoenix Alliance](#) Public Relations Department through the email form on the «Contact» page of our website, with «Athlete Guarantee Program» in the subject line, and we will gladly help you.

*The referenced athletes and medical professionals are either distributors or dedicated users who have received compensation for their partnership and/or complimentary USANA products.