



# PHOENIX ALLIANCE

PROSPERING TOGETHER THROUGH NETWORKING AND TRAINING

## Fundraising

**Phoenix Alliance** offers a unique opportunity for a Fundraising Business with USANA:

You are looking for ways to earn or raise money for your dream, cause, sport or mission? Then this is definitely an opportunity you want to seize!

This program has great potential for anyone seeking fundraising. And since USANA is a company dedicated to excellence in optimal health and in charity work, your organization and you can proudly associate your reputation to theirs.

**Phoenix Alliance** will be dedicating one of its training semesters exclusively to create a Contribution Project Program (CPP). In order to build this structure we will be selecting only 40 new **Phoenix Alliance** members, fitting the program criteria.

### Criteria for the 40 new **Phoenix Alliance** members to qualify into the program:

- Want to earn sufficient income to supplement or replace a fundraising need
- Want to develop their own home-based local and international business
- Want to take responsibility for their own optimal health and quality of life
- Want to be in a context for personal growth, support and cooperation
- Enjoy working as a team
- Be teachable
- Be member of a specific group or organization needing fundraising
- Have a worthy cause, project or goal to use the fundraising toward
- Have the means and authority to purchase a USANA business Professional Package
- Have the time and willingness to actively participate in the **Phoenix Alliance** training
- Be determined to succeed in the 12-week **Phoenix Alliance** training
- Cooperate with us and with the other organizations to build the network

### Benefits for the 40 new **Phoenix Alliance** members:

- Experience true leveraged income, where you benefit not only from your own efforts, but also from the efforts of the **Phoenix Alliance** Team and of all the other organizations participating in the program
- Experience residual fundraising, where the funds will continue to be generated every week, from the same efforts you put into building the foundation of your business
- Learn or perfect business and financial skills
- Income tax benefits
- Health benefits
- Grow your network to make your cause or project better known
- Make a real difference in people's lives
- Be part of an exiting environment of contribution and surpassing one's self
- Be part of one of the most efficient, innovative, enthusiastic, visionary and rapidly growing teams in USANA
- Get special support from **Phoenix Alliance** for joining their team as part of this specific project



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## How does the Contribution Project Program (CPP) work?

1. Qualify for the program
2. Decide on the amount of your annual fundraising needs
3. Choose four of your members to work on this fundraising project
4. Register your organization and your four members with USANA Health Sciences through **Phoenix Alliance**, by purchasing a USANA business Professional Package for your organization, and each of your four members do the same
5. Register one of your organization's directors and your four members into the **Phoenix Alliance** training program – FREE for organizations and their members (\$7,500 value)
6. The amount of the USANA business purchase will be regained within three months, thereafter generating weekly net revenues for the organization and their members
7. Your organization will have a passive, residual and leveraged source of fundraising within one year
8. Each of your four members will also have a passive, residual and leveraged income within one year
9. Your organization now has sustainable fundraising in the amount you decided upon, received weekly
10. And your four members are now compensated for their time spent helping the organization, at no expense to your organization

These amazing results are obtained by **Phoenix Alliance** being associated with a company world-renowned for its cutting-edge research in curbing degenerative diseases, award-winning products, utmost integrity and charity work.

USANA Health Sciences charity work includes, among others, the USANA True Health Foundation, Children's Hunger Fund, Dr. Oz's Health Corps, as well as the two Wentz Medical Centers in Uganda and in Cambodia.

**Never again waste your organization's resources on raising funds, but instead use all of them to accomplish the important work defined by your mission.**

Contact our Public Relations Department by using the email form on the «Contact» page of our website, with «Contribution Project Program» in the subject line, and tell us about your organization's fundraising needs.

*\* All the above-mentioned financial results are based on each individual's hard work and determination, as well as on the **Phoenix Alliance** method being diligently followed for 12 weeks until successful completion.*